

# C&K Strategic Plan 2024-2026

VISION: where every child flourishes

PURPOSE: to nurture and inspire children to succeed in an ever-changing world

VALUES: we put children first, we respect each other, we work with integrity and strive for excellence in everything we do

GOALS & PILLARS	Our Children and Families	Our People	Our Organisation	Our Influence
	C&K delivers excellence in early childhood education and care	C&K's workforce is exceptional	C&K is a thriving organisation	C&K is the recognised leader in early childhood education and care
ACTIONS	Embed continuous improvement for C&K to exceed the National Quality Standard.	Attract and retain exceptional people who share C&K's values.	Adopt best fit, secure and integrated processes and technologies across C&K.	Expand C&K's impact and reach through shared-purpose and value aligned partnerships and collaborations.
	Deliver a sector-leading, research-led education strategy, that is play-based, inclusive and enhances children's wellbeing, learning and development outcomes.	Build our capable workforce to meet contemporary priorities including inclusion, wellbeing, technology and leadership.	Deliver sustainable business outcomes through robust compliance and financial, environmental and social stewardship.	Be influential thought leaders, advocates and innovators who shape the future of ECEC.
	Embed child safe principles in policy and practice.	Prioritise the safety and wellbeing of our people.	Enhance organisational capability to respond to our changing context.	Strengthen awareness of C&K and its reputation for high-quality education and care.
	Enhance our learning environments by continuously improving our facilities and infrastructure.	Inspire our people, enhancing a positive and joyful workplace culture.	Invest to diversify, grow and adapt to contemporary strategic priorities and community needs.	Amplify C&K's impact through effective evidence, knowledge and information sharing.
ENABLERS	C&K embeds reconciliation across everything we do			
	C&K uses evidence and quality data to inform our decision-making			

